



Supplier & Procurement Policy

This Procurement Policy describes Brand Tap Brands commitment to ensuring that all procurement activities carried out by the business are conducted in an honest, competitive, fair and transparent manner, and that incumbent suppliers are appropriately managed on an ongoing basis.

The Senior Management team consider a variety issues when evaluating potential suppliers over and above service delivery and cost, including: risk management, statutory and regulatory compliance, corporate social responsibility, diversity, sustainability and environmental credentials, and innovation.

Brand Tap aim to:

Conduct our procurement activity with integrity at all times.

Deliver value for money outcomes for the business, in an ethical and sustainable way.

Appropriately manage a range of supplier-related risks using an Approved Supplier Procedure

Build relationships with preferred suppliers who understand our business needs.

Ensure effective supplier management approaches are employed.

Seek out innovation and collaboration within our supplier base whenever viable.

Protect the reputation and meet the regulatory requirements of the business with regard to procurement activity and supplier engagement.

Signed: Chris Sadler CEO

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