

GDPR Policy for Brand Tap Bottling Ltd

1. Introduction

Brand Tap Bottling Ltd ("Brand Tap", "we", "us", "our") is dedicated to ensuring the privacy and security of all our stakeholders, from clients to visitors. We pledge to handle and process personal data in strict accordance with the General Data Protection Regulation (GDPR). This policy encapsulates our practices related to personal data for our distillery, bottling functions, and third-party bottling operations.

2. Types of Personal Data We Collect

At Brand Tap, we may gather and process the following data categories:

- Contact Information: Names, addresses, email addresses, and phone numbers.
- Business Data: Information related to contracts, orders, and invoicing.
- Website Interactions: IP addresses, cookies, and other web tracking data.

3. Purposes for Processing Personal Data

Your personal data is used exclusively for:

- Meeting our contractual obligations, such as fulfilling orders or executing third-party bottling services.
- Conducting business administration, including invoicing and payment processes.
- Distributing marketing communications, provided you have granted explicit consent.
- Refining our website and services via analytics and feedback.
- Legal and compliance obligations.

4. Legal Grounds for Processing

Brand Tap ensures there's a legitimate and lawful reason for processing personal data:

- Fulfilling contractual agreements.
- Satisfying legal mandates.
- Maintaining legitimate business operations.
- Obtaining clear and voluntary consent.

5. Data Sharing and Third-party Processors

Occasionally, your data may be shared with:

- Our trusted third-party bottling collaborators.
- Service vendors such as IT service providers, payment gateways, or marketing agencies that process personal data on Brand Tap's behalf.
- Regulatory or legal entities if mandated by law.

All affiliated third parties are bound to uphold the integrity of your data in accordance with legal guidelines.

6. Data Security Protocols

To avert unauthorized access, modification, exposure, or eradication of personal data, we've integrated stringent security mechanisms. Data access is constrained to staff and select third parties with legitimate business reasons.

7. International Data Transfers

If we initiate a transfer of personal data beyond the European Economic Area (EEA), we assure a comparable protection level by integrating the necessary precautions.

8. Retention of Data

Brand Tap keeps personal data solely for the required duration aligned with its collection purpose. Our data retention policy is actively enforced, and the stored data undergoes periodic scrutiny.

9. Your Entitlements

With the GDPR, you are endowed with certain rights regarding your personal data:

- Solicit access to your data.
- Amend any data inaccuracies.
- Demand data erasure.
- Oppose or limit processing activities.
- Advocate for data portability.
- Revoke consent when we rely on such for processing.

10. Policy Amendments

Brand Tap may adjust this GDPR policy periodically. All modifications will be made available on our official website, and substantial changes will be communicated via email where suitable.

11. Get in Touch

Should you have queries regarding this GDPR policy or your personal data, kindly reach out to our Data Protection Officer at Hello@brandtap.com